Trustee Magazine
Index to Volume 47
January-December 1994

SUBJECT INDEX

A

ADVOCACY
Hospital earns advocacy award (Gardner) Mar-26
Making your message count (Sandrick) Nov-4
Shaping tomorrow, today: AHA's national reform campaign (Luggiero) Mar-12
Taking charge of our future (Gappmayer) June-28
Wanted: conscientious trustees for ongoing political advocacy (Gardner) Jun-7

AFFILIATIONS
A public/private partnership scores (Gardner) Jul-22
Redefining the hospital (Cerne) Aug-10
The whole is greater than the sum of its parts (Colloredo-Mansfeld; Gardner) Jun-4

ALTERNATIVE DELIVERY MODELS
Clamor over subacute care creates adversaries—and new partners (Taylor) Apr-20
New ways to keep people healthy (Weisman) Oct-8
Putting patients first (Sherer) Mar-14

AMERICAN HOSPITAL ASSOCIATION
The AHA: policy, advocacy and tools for reform (Davidson; Bentley; Pollack; Pittman; Belsey) Mar-18
Shaping tomorrow, today: AHA's national reform campaign (Luggiero) Mar-12

ANTITRUST
Slow but steady progress (Kostreski) Dec-14

B

BOARD/CEO RELATIONS
The governance team: a firsthand look at leadership practices (Weil; Douglass) Nov-12
Letter to the chairman of the board: reflections on CEO evaluations (Pryor) Apr-22
A pat on the back or stony silence? (Bourke) Dec-18
Use and abuse of golden parachutes (Rindler) Feb-18

C

CHIEF EXECUTIVE OFFICERS
*See also **EXECUTIVE SEARCH, EXECUTIVE COMPENSATION***
CEO visibility: striving to build a presence outside the hospital (Spaeth) Aug-18

COLLABORATION
Collaboration: the human factors that determine success (Atchison; Treimer) Jan-14
Making collaboration work: the AHA's NOVA awards (Lumsdon) Feb-10
A public/private partnership scores (Gardner) Jul-22
Real change hinges on collaboration (Davidson) Sep-14
Sharing the power (Grayson) Sep-18

COMMUNITY HEALTH
Asking the right questions (Seay) Oct-22
Conducting a community assessment (Rice) Dec-16
Defining and solving community problems (Blankenau) Oct-14
The first step toward a health assessment: Define the community (Rice) Oct-16
Good neighbors make for good health (Sherer) Dec-6
Hospitals and communities create 'wise' environments (McKnight) Feb-22
The hows and whys of conducting a community needs assessment (Trocchio) Mar-6
A system that 'walks the talk': using improved community health status for CEO evaluation and compensation (McMeekin; Billings; Gardner) Apr-6
Understanding what your community needs (Manilow) Mar-8

COMMUNITY RELATIONS
A big impact on a small budget (Johnston; Fonnesbeck)
Reinventing rural hospitals (Henry) Aug-22
Why we need community boards (Pryor) Aug-24

CONSTRUCTION AND DESIGN
Shake-up: earthquakes and reform (Bobrow; Thomas) Apr-16
The top 10 questions to ask about a major construction project (Nicolay) Feb-16
When renovation is the best option (Angelos) Feb-20

COSTS
Why are health costs really rising? (Gappmayer) Feb-28

CREDENTIALING
Putting a price tag on credentialing (Riley) Aug-20

D

DIVERSITY
Cultural diversity meets end-of-life decision making (Jennings) Oct-18

E

EDUCATION
Education: interest and impact (Korngold) Jul-21
Why attend the leadership forum? (Gappmayer) Apr-28

ETHICS
Cultural diversity meets end-of-life decision making (Jennings) Oct-18
Do ethics committees work? (Haddad; Annas) Jul-17

EXECUTIVE COMPENSATION
Adding value to compensation (Leisy; Bledsoe) Nov-24
Compensation via integration: Hay survey (Pierson; Williams) Sep-6

Trustee Magazine
Index to Volume 47
January-December 1994

SUBJECT INDEX

A

ADVOCACY
Hospital earns advocacy award (Gardner) Mar-26
Making your message count (Sandrick) Nov-4
Shaping tomorrow, today: AHA's national reform campaign (Luggiero) Mar-12
Taking charge of our future (Gappmayer) June-28
Wanted: conscientious trustees for ongoing political advocacy (Gardner) Jun-7

AFFILIATIONS
A public/private partnership scores (Gardner) Jul-22
Redefining the hospital (Cerne) Aug-10
The whole is greater than the sum of its parts (Colloredo-Mansfeld; Gardner) Jun-4

ALTERNATIVE DELIVERY MODELS
Clamor over subacute care creates adversaries—and new partners (Taylor) Apr-20
New ways to keep people healthy (Weisman) Oct-8
Putting patients first (Sherer) Mar-14

AMERICAN HOSPITAL ASSOCIATION
The AHA: policy, advocacy and tools for reform (Davidson; Bentley; Pollack; Pittman; Belsey) Mar-18
Shaping tomorrow, today: AHA's national reform campaign (Luggiero) Mar-12

ANTITRUST
Slow but steady progress (Kostreski) Dec-14

B

BOARD/CEO RELATIONS
The governance team: a firsthand look at leadership practices (Weil; Douglass) Nov-12
Letter to the chairman of the board: reflections on CEO evaluations (Pryor) Apr-22
A pat on the back or stony silence? (Bourke) Dec-18
Use and abuse of golden parachutes (Rindler) Feb-18

C

CHIEF EXECUTIVE OFFICERS
*See also **EXECUTIVE SEARCH, EXECUTIVE COMPENSATION***
CEO visibility: striving to build a presence outside the hospital (Spaeth) Aug-18

COLLABORATION
Collaboration: the human factors that determine success (Atchison; Treimer) Jan-14
Making collaboration work: the AHA's NOVA awards (Lumsdon) Feb-10
A public/private partnership scores (Gardner) Jul-22
Real change hinges on collaboration (Davidson) Sep-14
Sharing the power (Grayson) Sep-18

COMMUNITY HEALTH
Asking the right questions (Seay) Oct-22
Conducting a community assessment (Rice) Dec-16
Defining and solving community problems (Blankenau) Oct-14
The first step toward a health assessment: Define the community (Rice) Oct-16
Good neighbors make for good health (Sherer) Dec-6
Hospitals and communities create 'wise' environments (McKnight) Feb-22
The hows and whys of conducting a community needs assessment (Trocchio) Mar-6
A system that 'walks the talk': using improved community health status for CEO evaluation and compensation (McMeekin; Billings; Gardner) Apr-6
Understanding what your community needs (Manilow) Mar-8

COMMUNITY RELATIONS
A big impact on a small budget (Johnston; Fonnesbeck)
Reinventing rural hospitals (Henry) Aug-22
Why we need community boards (Pryor) Aug-24

CONSTRUCTION AND DESIGN
Shake-up: earthquakes and reform (Bobrow; Thomas) Apr-16
The top 10 questions to ask about a major construction project (Nicolay) Feb-16
When renovation is the best option (Angelos) Feb-20

COSTS
Why are health costs really rising? (Gappmayer) Feb-28

CREDENTIALING
Putting a price tag on credentialing (Riley) Aug-20

D

DIVERSITY
Cultural diversity meets end-of-life decision making (Jennings) Oct-18

E

EDUCATION
Education: interest and impact (Korngold) Jul-21
Why attend the leadership forum? (Gappmayer) Apr-28

ETHICS
Cultural diversity meets end-of-life decision making (Jennings) Oct-18
Do ethics committees work? (Haddad; Annas) Jul-17

EXECUTIVE COMPENSATION
Adding value to compensation (Leisy; Bledsoe) Nov-24
Compensation via integration: Hay survey (Pierson; Williams) Sep-6

Linking incomes and outcomes (Sherer) Apr-10
New emphasis on retirement plans (Ledbetter) Sep-22
A system that 'walks the talk': using improved community health status for CEO evaluation and compensation (McMeekin; Billings; Gardner) Apr-6
Use and abuse of golden parachutes (Rindler) Feb-18
Why CEO employment contracts? (Dolan) Apr-24

F

FINANCIAL MANAGEMENT
Internal vs. external management of your hospital's investments (Seidner) Jun-20
Survey: What impact will reform have on retirement plans? (Malconian) Jan-20
Searching for new investments (Cerne) Mar-23

FOR-PROFITS
Eight myths about for-profit systems (Hagland) Sep-26
Facing the investor-owned challenge: collaboration or competition? (Peregrine) Sep-24

G

GOVERNANCE
Asking the right questions (Seay) Oct-22
Governance fingerprints: survey shows trustee trends and practices (Pointer; Ewell) May-24
The governance team: a firsthand look at leadership practices (Weil; Douglass) Nov-12
Governing board, know thyself: a technique for self-assessment (Addleman) Oct-24
Hospital board: What's in a name? (Gappmayer) Sep-28
Hospital/physician collaboration: How will it change governance? (Anthony) Oct-19
A new context for trustees (Gardner) Sep-10
Prepare for change (Sandrick) Jul-6
Quantum leap (Gardner) Aug-6
Re-creating health care governance (Gappmayer) Nov-28
Right from the start (Parsons; Hansmann) Dec-10
Saying goodbye to old friends (Roemer) Dec-21
Shedding light on board practices (Selbst) Jun-22
Trustees and PCs: the computer will be the board's best friend (Addleman) Jun-18
Voluntary governance—the key to local control of health care (Roberts) Jan-18
Why we need community boards (Pryor) Aug-24

H

HEALTH POLICY
Are we facing the capacity crisis? (Cerne; Montague) Nov-18
Sharing the power (Grayson) Sep-18

L

LEADERSHIP
The effective leadership team (Arkus) Feb-26
Hospital leadership team: roles and responsibilities (Dolan; Marrapese) Jan-16
Hospital upheaval: coping with institutional adversity (Addleman; Wolfelt) Feb-24
The power of vision (Addleman) May-4

M

MANAGED CARE
Capitation: It's older than you think (Sigmond)

MEDICAID
What will happen to Medicaid? (Collins) Sep-7

MEDICAL STAFF
See also ***CREDENTIALING; PHYSICIAN RECRUITMENT***
Burning out: handling stress crucial to health of caregiver and hospital (Montague) Dec-23

MEDICARE
A cut by any other name . . . (Forcina) Jul-12
Medicare: on the sidelines of reform (Howland) Feb-9

MERGERS
Dealing with that 'corporate culture thing' (Sherer) Jun-8
Merger plans—when to go public (Seymour) Jun-16
Selling or merging your hospital: the most difficult decision (Nemzoff) Jul-14
Sharing the power (Grayson) Sep-18

N

NETWORKS
Case study: from system to network (Ummel) May-12
Networking: making the hard decisions (Presson) May-8
Quality and efficiency: driving forces on Minnesota's integration speedway (Cerne) Jul-10
Redefining the hospital (Cerne) Aug-10
Toward community care networks (Harness; Pryga) Feb-6
The whole is greater than the sum of its parts (Colloredo-Mansfeld; Gardner) Jun-4

P

PATIENTS
Putting patients first (Sherer) Mar-14
The way it was (Gappmayer) Aug-28
New ways to keep people healthy (Weisman) Oct-8

PHILANTHROPY
Deferred giving: the trustee's role (Luecke; Sossi; Luecke) Jul-20
Don't overlook philanthropy (Harvey) Jul-25

PHYSICIAN/HOSPITAL ORGANIZATIONS
Hospitals and physicians form stronger links (Landgarten) Jan-6
Hospital/physician collaboration: How will it change governance? (Anthony) Oct-19
PHO survey reveals surprises (Hudson) Jan-10
PHOs make a splash: case studies (Montague) Jan-22
Planning for a successful PHO (Gorey) Jan-12

PHYSICIAN RECRUITMENT
A guide to physician recruitment (Hawkins) May-22
What do new physicians want? (Montague) Jun-12

PRIMARY CARE
Defining and solving community problems (Blankenau) Oct-14

Q

QUALITY
Benchmarking: a tool in the quest for improved clinical quality (Bergman) May-18
Prepare for change (Sandrick) Jul-6
Quality: the right way to control costs (Gappmayer) Jul-28

R

REFORM
Are you ready for national reform? (Fogel; Bolinger) Apr-18

Are you ready to take your hospital into the 21st century? (Barber) May-20
A basic benefits package: How basic . . . and who decides? (Howland) Aug-13
Choosing your own physician (Sobeck) Apr-21
Handling consumer questions (AHA) Jul-18
Looking beyond hospital walls (Howland) May-7
Quality and efficiency: driving forces on Minnesota's integration speedway (Cerne) Jul-10
Reform issue will return in 1995 (Davidson) Nov-22
Self-reliance in a time of change (Gappmayer) Oct-28
Shake-up: earthquakes and reform (Bobrow; Thomas) Apr-16

RISK MANAGEMENT
Negotiation can avert litigation (Gappmayer) Mar-28

RURAL HOSPITALS
Face-to-face (Kaiser) Nov-8
A public/private partnership scores (Gardner) Jul-22
Reinventing rural hospitals (Henry) Aug-22

S

STRATEGIC PLANNING
Are you ready to take your hospital into the 21st century? (Barber) May-20
Do you need a consultant? (Cerne) Jun-11
Planning for the future (Kaufman) Aug-14
Planning for implementation: 1997 (Schumacher) May-28
Planning for technology acquisition (Halverson) Nov-23

T

TAXES/TAX EXEMPTION
Future uncertain for tax exemption (Hudson) Oct-20
Why should hospitals keep their tax-exempt status? (Kostreski) Apr-13
Will universal coverage affect tax-exempt status? (Rock) Jan-9

TECHNOLOGY
Face-to-face (Kaiser) Nov-8
Planning for technology acquisition (Halverson) Nov-23

TRUSTEES
Hospital earns advocacy award (Gardner) Mar-26
Reflections and predictions (Gappmayer) Dec-28
Who's out there? (Gappmayer) Jan-28

V

VISION
Creating tomorrow's vision today (Johnston) Mar-24
The power of vision (Addleman) May-4

AUTHOR INDEX

Addleman, Robert, Feb-24, May-4, Jun-18, Oct-24
Angelos, Karen, Feb-20
Annas, George, Jul-17
Anthony, Michael F., Oct-19
Arkus, Connie, Feb-26
Atchison, Thomas A., Jan-14
Barber, Jim, May-20
Belsey, George, Mar-21
Bentley, Jim, Mar-18
Bergman, Rhonda, May-18
Billings, Richard W., Apr-6
Blankenau, Renee, Oct-14
Bledsoe, David R., Nov-24
Bobrow, Michael, Apr-16
Bolinger, James E., Apr-18
Bourke, Joan, Dec-20
Cerne, Frank, Mar-23, Jun-11, Jul-10, Aug-10, Nov-18
Collins, Molly, Oct-7
Colloredo-Mansfeld, Ferdinand, Jun-4
Davidson, Dick, Mar-18, Sep-14, Nov-22
Dolan, Thomas C., Jan-16, Apr-24,
Douglass, Susan D., Nov-12
Ewell, Charles M., May-24
Fogel, L. Neil, Apr-18
Fonnesbeck, Douglas R., Sep-16
Forcina, Carolyn, Jul-12, Nov-11
Gappmayer, Merrill, Jan-28, Feb-28, Mar-28, Apr-28, Jun-28, Jul-28, Aug-28, Sep-28, Oct-28, Nov-28, Dec-28
Gardner, Karen, Mar-26, Apr-6, Jun-4; 7, Jul-22, Aug-6, Sep-10
Gorey, Thomas M., Jan-12
Grayson, Mary, Sep-18
Haddad, Amy, Jul-17
Hagland, Mark M., Sep-26
Halverson, Kenneth, Nov-23
Hansmann, John, Dec-12
Harness, Barbara, Feb-6
Harvey, James D., Jul-25
Hawkins, Joseph, May-22
Henry, William F., Aug-22
Howland, Daphne, Feb-9, May-7, Aug-13
Hudson, Terese, Jan-10, Oct-20
Jennings, Bruce, Oct-18
Johnston, Hazel, Sep-16
Johnston, Donald R., Mar-24
Kaiser, Fred, Nov-8
Kaufman, Nathan, Aug-14
Korngold, Alice, Jul-21
Kostreski, Farah, Apr-13, Dec-14
Landgarten, Steven, Jan-6
Ledbetter, Thomas L., Sep-22
Leisy, William B., Nov-24
Luecke, Randall W., Jul-20
Luecke, Richard W., Jul-20
Luggiero, Gary, Mar-12
Lumsdon, Kevin, Feb-10
Malconian, Richard G., Jan-20
Manilow, Susan, Mar-8
Marrapese, Richard L., Jan-16
McKnight, John L., Feb-22
McMeekin, John C., Apr-6
Montague, Jim, Jan-22, Jun-12, Nov-18, Dec-23
Nemzoff, Joshua, Jul-14
Nicolay, John R., Feb-16
Parsons, Robert J., Dec-12
Peregrine, Michael W., Sep-24
Pierson, David A., Sep-6
Pittman, Mary, Mar-21
Pointer, Dennis D., May-24
Pollack, Rick, Mar-19
Presson, E. Wynn, May-8
Pryga, Ellen, Feb-6
Pryor, Keith T., Apr-22, Aug-24
Rice, James A., Oct-16, Dec-16
Riley, Donovan W., Aug-20
Rindler, Michael E., Feb-18
Roberts, Carolyn C., Jan-18
Rock, Michael J., Jan-9
Roemer, Linda, Dec-21
Sandrick, Karen M., Jul-6, Nov-4
Schumacher, Dale N, May-28
Seay, J. David, Oct-22
Seidner, Alan G., Jun-20
Selbst, Paul, Jun-22
Seymour, Donald W., Jun-16
Sherer, Jill L., Mar-14, Apr-10, Jun-8, Dec-6
Sigmond, Robert, Aug-16
Sobeck, Robert A., Apr-21
Sossi, Frank T., Jul-20
Spaeth, Ronald G., Aug-18
Taylor, Kathryn S., Apr-20
Thomas, Julia, Apr-16
Treimer, Ann L., Jan-14
Trocchio, Julie, Mar-6
Ummel, Stephen L., May-12
Weil, Peter A., Nov-12
Weisman, Ellen, Oct-8
Williams, James B., Sep-6
Wolfelt, Alan, Feb-24